

THE OVERSEAS PRESS BULLETIN

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September 7, 1963

NOT THESE DATES ON YOUR

CALENDAR



Wed., Sept. 11 – Press Reception for King Mohammed Zahir Shah of Afghanistan. Time: 4:45 p.m. Reservations, please. (See story below)

Thurs., Sept. 12 – UNICEF Film Night. Showing of three films produced by UNICEF. Special guest: Amb. Taieb Slim of Tunisia and other UN dignitaries. Cocktails, 6:00 p.m., tenth-floor. Dinner, 7:00 p.m., Main Dining Room. Screening, 8:15 p.m. Reservations, please. (See page 3)

Fri., Sept. 13 – Special Press Conference, Mme. Vigaya Lakshmi Pandit, head of Indian delegation to UN General Assembly. Time: 11:00 a.m., tenth-floor lounge.

Mon., Sept. 16 – "Sweet 16" Bash for Ben Lucien Burman to celebrate his 16th book, "The Generals Wear Cork Hats." Time: 5:00 – 7:00 p.m., tenth-floor. (See page 3)

Mon., Sept. 16 – Reopening of Main Dining Room. New international menu, music, free champagne cocktails, distinguished guests. Dinner, 7:30 p.m. Reservations, please. (See page 3)

Wed., Sept. 18 – Working Press Luncheon. Guest: Hon. David E. Bell, administrator, Agency for International Development, will discuss the current crisis in the foreign aid program. Time: 12:30 p.m. Reservations, please. (See page 2)

Wed., Sept. 18 – Reception & Dinner for 13 Latin American newsmen. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Reservations, please.

Tues., Sept. 24 – Regional Dinner: Lebanon. Favors, door prizes, Lebanese food, entertainment. Charge: \$5. Member & one guest. Reservations, please. Cocktails, 6:30 p.m. Dinner, 7:30 p.m.

Wed., Sept. 25 – Working Press Luncheon. Guest: Foreign Minister of Thailand, Thanat Khoan. Time: 12:30 p.m. Details later.

CENSORSHIP AND CONFUSION

OBJECTIVITY DIFFICULT IN VIETNAM

American news media have faced possibly their biggest problem story in modern times in covering the persistent crisis in South Vietnam.

It has been a story with many ramifications, and the outcome could have a major impact on the future of the world. One of the many unusual aspects is that the news media themselves may well prove to have played a key role in shaping the outcome, for it has been a story in which traditional objective reporting has been virtually impossible.

Afghanistan King At OPC Sept. 11



King Mohammed Zahir Shah

Club members will have an opportunity to meet the ruler of one of the world's least known but most strategic countries when the king of Afghanistan visits the OPC Wed., Sept. 11.

King Mohammed Zahir Shah will attend a press reception beginning at 4:45 p.m. His visit marks the first time a ruler of Afghanistan has visited the U.S. He will come from talks with President Kennedy in Washington, where his visit will open the fall social season at the White House.

The king holds absolute power over 14,000,000 subjects in a kingdom which

(Cont'd on page 6)

There have been relatively few commentaries and few official statements, especially attributable ones. The ramifications, meanwhile, have been political, diplomatic, military and religious. The geographical center of the crisis has been a far-off land that has been relatively little studied, little visited and reported upon by Americans – at

(Cont'd on page 4)

FREEDOM MARCH GETS ELABORATE COVERAGE

By JESSIE STEARNS

Washington – Press, radio and TV gave the Freedom March on Washington, Aug. 28, the most elaborate coverage of any event ever out of the Nation's Capital, including inaugurals, receptions for visiting VIPs such as Mr. "K" and our astronauts.

"Telstar" broadcast the program to Eurovision, the European TV network, which was produced by Ray Weiss of NBC-NY.

German, French and Japanese TV stations sent film crews here to cover the event.

The largest network pool in TV history was fed live to the three networks – NBC, ABC and CBS, and Canadian Broadcasting. Special multiple amplifiers were installed on the grounds of Lincoln Memorial and the Washington Monument to handle broadcasts by U.S. radio stations and networks.

AP from London reported the march was the top story on the front pages of newspapers in the free world.

(Cont'd on page 7)

Overseas Ticker



Edited by AL PETERSON

LONDON from BOB TUCKMAN

"Troika," a novel by AP's **Eddy Gilmore** has just been brought out in paperback edition in Britain and Holland. The book, an East-West love story set in Moscow, was originally published in hard covers two years ago. The paperback in Britain is published by Panther Books . . . UPI's exec ed **Roger Tatarian** visiting London and elsewhere in Europe for about four weeks on vacation trip. . . . Also vacationing is AP's gen'l exec for Europe, Africa and Mideast, **John Lloyd** . . . NBC's **Elie Abel** headed back for Washington after stint in London which also included a Moscow jaunt for the test ban signing . . . Back at his London base from Moscow summer replacement assignment is CBS chief **Alex Kendrick** . . . Joe Fromm, chief of bureau in London of US News & World Report, is sunning himself in South of France with his wife and three children. Joe's son **Eric**, 16, and **Carl Mydans'** son **Seth**, 17, have just completed a month of hitch-hiking in Britain and the Continent. . . . Another absentee is Herald Trib's **Tom Lambert**, spending his vacation with his wife and daughter in Spain.

Item for Newsweek mag's "Transition" column from its London bureau: Staffer **Frank Melville** and Mrs. **Margot Littlejohn Cook** were married here Aug. 23. They are at home at 50 Harley Street, London W. 1 . . . Newsweek's bureau chief **Sheward Hagerty** took his elder son on a boat cruise to the Canary Islands. His wife **Lisa** is expecting their third child soon . . . Soviet Amb. **Aleksandr Soldatov** was guest speaker at Aug. monthly luncheon of American Correspondents Assn. here. Sept. guest will be Chancellor of the Exchequer **Reginald Maudling** . . . UPI's European business mgr. **George Pipal** due back at his London base after month's vacation in the States with his wife and four children . . . Off on an extensive business-holiday trip abroad is **Tom Curran**, v.p. and gen'l European mgr. for UPI.

London visitors include **Eugene Pulliam**, publisher of Indianapolis and Phoenix newspapers and a director of AP. Accompanied by his wife **Nina**, Pulliam is making a reporting tour of Europe . . . **Henry McNulty**, London head of Carl Byoir & Assoc., offers a novel tour for any OPCers or other visitors to London. He'll take you through the famed **Seager Evans** three-tiered wine cellar, within a hundred yards of the Tower of London.

MOSCOW from JAY AXELBANK

An exodus of Moscow correspondents occurred because of Premier **Khrushchev's** trip to Yugoslavia. Those accompanying Mr. "K" were **Sam Jaffe**, ABC; UPI Moscow bureau chief **Henry Shapiro**; **George Syvertsen**, AP; **David Miller**, NY Herald Trib; **Ed Stevens**, Long Island Newsday; and **Stuart Novins**, CBS. Miller and Novins planned to take East European tours before returning to Moscow . . . Further depleting the Moscow press corp were vacations for **Israel Shenker**, Time; **Stewart Ramsey**, McGraw-Hill; and **Preston Grover**, AP.

Ted Shabad, NY Times, has returned to Moscow from home leave in America. . . Newcomer to Moscow is **Harold D. Weaver, Jr.**, representing the Afro-American newspapers of the U.S. Weaver is completing a PhD degree at NYU in African studies. He plans to be in Moscow several months . . . Life mag's **Bob Brigham** and **Howard Sochurek** have left Moscow after extensive stays in connection with the special Life issue on the Soviet Union.

ATHENS from AL WAGG

Leo Ross, local piano player at the Hilton's Galaxy Bar got himself invited out of job and country after a by-lined article of his in Variety was quoted locally by **Connie Soloyanis** in his "American in Athens" column. Ross took Athenian audiences to task . . . Connie has taken himself a four week hiatus from his newspaper chores to publicize **Demetri Degrundwald's** Cinema production "Millie Goes to Budapest," while the film rolls in Hungary. OPCers passing through Budapest invited to call him at the Grand Hotel. . . . **John Rigos**, Newsweek and Christian Science Monitor, returning to his post in Athens after prolonged stay in the States. Instead of three weeks, John stretched his visit to seven weeks. . . . **Phil Dopoulos**, AP, had to cancel vacation plans when stories broke one after the other, i.e., the new caretaker Government, Boy Scout Jamboree and other spot news stories . . . **Fritz Oppen**, VOA, returned from week's vacation by car in Northern Greece . . . Your correspondent just completed a Supplement for Greece for **Eric Friedheim**, ed and publisher of Travel Agent mag.

WASHINGTON from JESSIE STEARNS

Angier Biddle Duke, Dept. of State Protocol Chief, anticipates an ambassadorial appointment to an African country next year . . . **William Attwood**, former U.S. Amb. to Guinea is reported in line for appointment as Amb. to Bolivia. He

Foreign Aid Director At Press Lunch Sept. 18

Foreign aid director **David E. Bell** -- the man on one of the hottest spots in Washington -- will address an OPC press luncheon Wed., Sept. 18, at 12:30 p.m.

At a White House press conference last week Bell lashed out at critics of the U.S. aid program, predicting that the Soviet Union would greatly increase her overseas expenditures, in order to "steal a march" on the free world, if slashes which Congress had made in the AID budget are not restored.

Bell, who formerly headed the Budget Bureau, has the reputation of being one of the toughest administrators in Washington. Advance information is that he will make real news on the 18th.

OPC press luncheons are strictly limited to capacity of the third-floor dining room -- so members should make reservations early.

is a former editor of Look mag.

John and Alvadee Adams and their daughters **Alice** and **Abigail** have returned from six weeks in Latin America. . . . **Don Glassman**, formerly VOA in NY, joined Alliance for Progress information office here . . . OPCers attending reception honoring new information chief of Nat'l Aeronautics and Space Agency **Paul Haney** were **Dick** and **Diana McGowan**, NY Daily News; **Charlet Garnett**, formerly Air Force; **Ralph Platt**, Republic Aviation; and your correspondent, **Columbus Dispatch**. Haney, ex-newsman in Akron, Memphis, Erie (Pa.) and Washington, D.C., succeeds Lt. Col. **John A. "Shorty" Powers** . . . **Al Valencia** returned to his Nat'l Press Building office after six months in Manila . . . Under Secy of State **W. Averell Harriman** cut the ribbon opening the Embassy theater, first new one in 14 years. Mrs. Harriman was honorary chairman of the premiere sponsored by the American Newspaper Women's Club.

Henry Griffin, AP photog, welcoming cards since an operation removed his voice box. Cheering him up have been President Kennedy, former Presidents **Eisenhower** and **Truman** and Vice President **Johnson**. Grif, who is friendly and noisy with his loud, husky voice and laughter, will be forced to learn to speak again. Now he's tapping out replies over the telephone with two taps for yes, one for no.

The Federal Communication Com-

(Cont'd on page 6)

Editor This Week: **Ed Erickson**
Bulletin Committee Chairman:
Paul Grimes
Managing Editor: **Lucille G. Pierlot**

BURMAN'S SIXTEENTH IS STORY OF FREE FRENCH

Gen. deGaulle will doubtless be chagrined but all Free Francophiles, and Ben Lucien Burmanophiles who can make it, will gather in the tenth-floor OPC Lounge on September 16, 5:00-7:00 p.m., to celebrate Ben's sixteenth book, "The Generals Wear Cork Hats." This first-hand, free-swinging story of the Free French is "fabulous . . . one of the great adventure stories of our time," says our own Lowell Thomas.

In 1941 when France fell (who can forget the sense of loss), Ben was in Hollywood turning the Mississippi into gold — his earlier "Steamboat Round the Bend" was Will Rogers' best. Vague rumors reached him of Frenchmen stealing away to Africa to plot resistance.

Armed with fresh money, war correspondent assignments from *Reader's Digest* and Newspaper Enterprise Association, and his artist wife Alice (assigned official war artist), Ben followed rebel spoor up the Congo, across Lake Chad and over the Sahara by camel to Cairo. He not only discovered the Free French there and told the world that France still lived; he assured their recognition by the United States despite the powerful "Men of Vichy."

A group of illustrious guests, other than Club members, already have accepted invitations, reports chairman Lin Root.

DINING ROOM REOPENS 16th WITH NEW MENU

The menu of the main dining room on the second floor will reflect the overseas nature of the Club when it reopens for dinner on Sept. 16, according to John Wilhelm, House Operations Committee chairman.

On that Monday evening, the dining room will show off its new selection of dishes with free champagne cocktails and music.

For some time now, members returning from all over the world have been recommending menu items which they have discovered during their overseas tour of duty. The logical next step was to incorporate some of these recommendations into the dining room menu and give the entire membership an opportunity to try them out.

Full-course dinners on the new international menu will be available at \$3.95 and up. Reservations will be necessary for the menu unveiling and the reopening festivities.



Lower Named ABC Exec

Elmer W. Lower has been named president of ABC News, Special Events and Public Affairs.

Lower formerly was vice president and general manager of NBC News where he was responsible for planning that network's coverage of the national elections last November. Before joining NBC in 1959, he worked with CBS News for six years. He also has reported for the *Louisville (Ky.) Herald-Post* and the *Flint (Mich.) Journal* and served as Washington overnight editor for UP.

He was Paris bureau chief and roving correspondent for *Life* magazine and was *Time-Life* anchorman in Tokyo during the early months of the Korean War.

Diplomats and 3 Films At UNICEF Film Night

Ambassador Taieb Slim of Tunisia and other United Nations dignitaries will attend a showing of three unusual films at UNICEF Film Night at the OPC on Thurs., Sept. 12.

Films to be shown are: "A Grain of Sand", narrated by David Wayne with animation by Ronald Searle, a film report on an actual day in the life of a boy in Tunisia; "Big Day in Bogo," a film on the world-wide fight against malaria; and "Children of the Sun," John Hubley's award winning film which features music played by Pablo Casals and the Budapest String Quartet.

The program has been arranged by the film screening committee and its chairman Kurt Lassen, in cooperation with Victor de Keyserling, Director of Information Services, United States Committee for UNICEF. Persons concerned with the film, and with the areas dealt with, will be available to answer questions and give additional information background on subjects covered.

Reception and cocktails will be held on the tenth-floor at 6:00 p.m., followed by dinner in the second-floor dining room at 7:00 p.m. The screening, at 8:15 p.m. Reservations should be made at the reception desk.

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AP correspondent Malcolm Browne (r.) interviews spokesman for Buddhist monks in Saigon.

Press Has Difficulties In Vietnam (Cont'd fr. pg. 1)

least until the U.S. committed more than 12,000 troops there.

News pertaining to the crisis has stemmed from Saigon, Washington, Paris, Hanoi, Peking and elsewhere. Assessments from even the highest possible sources have often differed sharply — in fact, sometimes they have clashed head on.

At times, editors in the U.S. have found themselves almost desperately confused. This uncertainty in city rooms was reflected on Aug. 23, for example, when *The N.Y. Times* published side by side on its front page directly conflicting reports from David Halberstam in Saigon and *Tad Szulc* in Washington.

Pressures

To some extent, the treatment given by editors of newspapers, wire services, TV and radio appears to have been jaded by the pressures of deadlines and competitiveness. Realizing the import of the story, many home offices recognize in retrospect that the pressure to beat the competition, to find a headline, to keep up the momentum of the story, may have been responsible for some distortion.

For reporters, photographers and cameramen in Saigon, the period since Aug. 21, when martial law was declared and Xa Loi pagoda was stormed, has been one of utter exhaustion and personal peril. Judging from dispatches, most American reporters in South Vietnam found themselves at odds in varying degrees to the authorities there. They appear to have obtained little succor from some top officials of the U.S. military and diplomatic establishments in Saigon.

Newsmen in Washington, although not under such physical pressure, have had to struggle to make sense out of vagueness, occasional doubletalk, apparent vacillations in Administration policy and sometimes even misinformation that seems not to have been deliberate, but to have stemmed from faulty channels of intelligence.

Some high officials in Washington appear to have gone out of their way to

try to be helpful, but occasionally, according to reliable reports, they did not know the truth themselves.

In Saigon, the reporting scene has been chaotic. The AP said in a dispatch on Aug. 29, that censorship was severe and that a protest by the new U.S. Ambassador, Henry Cabot Lodge, was virtually ignored.

"Newsmen have been forced," the dispatch said, "either to fly out of Vietnam to file copy in neighboring countries or to send it out with friendly travelers."

"It's like throwing a sealed bottle into the South China Sea and hoping for the best," one frustrated correspondent said.

Copy that has appeared in American newspapers under a Saigon dateline has usually been filed from such diverse places as Singapore, Bangkok, Manila, Tokyo and Hong Kong. The traditional spirit of competitiveness was relaxed to the extent that collaboration in reporting and filing was sometimes necessary to get stories out of Vietnam as well as for the personal safety of correspondents.

When Foreign Minister Vu Van Mau resigned and shaved his head like a Buddhist monk, AP got out a bulletin by writing it by hand on a piece of paper that was pasted atop an unessential part of a radiophoto. Ingenuity also was part of the daily rigor of UPI, Reuters and AFP.

Seizures

On the day martial law was declared, the Vietnamese authorities seized camera equipment and an automobile used by Bernard Kalb, correspondent of CBS, and Merle Severn, a cameraman for the network. The equipment was released 29 hours later, but about 1,500 feet of film was not returned.

Kalb also had difficulty when an attempt by him to refer to "opposition" (NBC and ABC) was censored on the ground that it might refer to foes of the Ngo Dinh Diem regime. Finally, he was permitted to use the word "competition."

Despite the constant harassment, newsmen have had considerable freedom of movement in Saigon. Bert Glinn, a *Saturday Evening Post* photographer; Milton Orshevsky, a *Life* correspondent, and Larry Burrows, a *Life* photographer, were arrested but released three hours later. According to AP, "military censors looked at all copy and photos in the first six days of martial law," but then civilian censors took over. The AP report continued:

"Their purpose appears to be to blue-pencil any word that reflects unfavorably on any aspect of the situation. All reference to soldiers in streets, anti-aircraft weapons and civil disturbances is wiped out.

"Censors are even deleting references to President Diem as a Roman Catholic.

"News dispatches are suffering up to 90 per cent cuts. Only stories reporting Government communiques are getting through intact from Saigon direct.

Censorship

Even some official communiques are being cut by censors who are apparently afraid of incurring the wrath of superiors for any minor infraction.

"This problem explains the censor's action in slicing from copy any reference to arrests of 'agitators' in Saigon and other Vietnamese cities. Many of these reports are being broadcast over Saigon radio but they don't pass the censors.

"Some radiophotos which moved in the first two days of the crisis showed troops in the streets but as martial law got under way these were rejected.

"Last Mon., Aug. 26, censors passed certain pictures of Amb. Lodge presenting credentials to President Diem but these were rejected by the Military Governor's office later.

"TV reporters lost all radio contact with their home bureaus for five days when Government authorities cut off phone communications with the outside. Now TV men have to tape their reports first and they are played by the government to the home bureaus later.

Protests

"Diplomatic lines of a dozen embassies have been cut off since last weekend. These embassies have protested this as a breach of diplomatic protocol.

"Censors blue-pencilled a copy of a magazine issued by the U.S. military mission in Saigon. U.S. officials protested, and this week censors agreed to leave it alone."

According to a report by *Robert Trumbull* in *The N.Y. Times*, conditions improved somewhat for the American press in Saigon when Mr. Lodge arrived with five correspondents and photographers whom he brought with him from Tokyo. Trumbull said:

"He (Lodge) promptly set up private

PRESIDENT'S COLUMN

The top magazines are interested in doing pieces on the OPC's years as the world's greatest organization of foreign correspondents. *Murray Lewis* is collecting raw material -- anecdotes, etc. Any recollections you have -- funny, thrilling, inspiring -- will help. This is a great chance to tell the world, our own members, prospective members, and prospective guests just why we think the OPC is the great news club and American civic asset which it is.

Adele Nathan has one story for the collection. It is about that year when the annual dinner committee had tried for weeks to get the president as our speaker. Nothing doing. Then someone thought of the tousle-haired young man who had once put on a good book night for us. After that earlier evening, his volume made the best-seller list and he gave the OPC credit as "the first ones to take note of my book."

He agreed to be the annual speaker and the day of the banquet made the news again. He got the Pulitzer Prize for the book.

He wasn't the President but he was a fine speaker just the same. "Profiles of Courage" was the book and JFK was our speaker that year!

Club committees are still grappling with personnel reassignments so that our 75 paid employes can be used interchangeably and to better advantage in

(Cont'd from page 4)

discussions with resident correspondents, whom he has invited to his residence individually. Immediately after presenting his credentials, he gave an off-the-record briefing to the entire American press corps."

State Department officials refuse to predict when the censorship might be lifted. In explaining State Department and U.S. Information Agency functions, a spokesman said they are not in the news gathering business the way that correspondents are.

President Diem has given little hope for lifting press censorship. "This censorship will end only when press distortion of our position ends," he said. In criticizing the foreign press for its handling of recent events, Diem implied a "certain connection or prearrangement" in the movement of the monks to and from the U.S. embassy.

A Viet Nam government radio broadcast said American newspapers are waging a "relentless press campaign" against the Vietnamese government and that American press coverage was "blinded by prejudice and passion."

Oddly enough the broadcast said not

several jobs. Shifts are always irritating but a management analyst has told us that we can save \$20,000 a year by better personnel policies and another \$33,000 by wiser food and drink arrangements. We need to save every penny we can for in July we lost \$6,500 (\$4,000 less than we lost in the previous July but, nonetheless, more than we can afford). Hopefully, we will be in the black in October.

A membership drive for 600 new OPCers will start Oct. 1. Some current members and some prospective ones ask why they should belong. A few answers are these:

We own our own midtown Manhattan 11-story building. We have a restaurant which is as handsome as you will find in any club and with a quality of food and a price level better than you will find elsewhere in such pleasant surroundings.

We have a bar where you can meet friends from press clubs around the world. It is a unique newsman's rendezvous in the capital of the American communications industry.

We have a program of news events unequalled in New York.

The OPC can help its overseas members by protesting for them when they are victims of oppressive practices.

It is a ready-made device for developing professional contacts and for keeping in touch with opportunities within our profession. Help build it by signing up new members and by taking part in OPC activities.

Barrett McGurn

all American newspapers had departed from the rules of objectivity and mentioned the San Diego Union as an example.

The advent of the crisis was accompanied by a sharp influx of American newsmen. For AP, Malcolm Browne has the assistance of Peter Arnett, *Roy Essoyan* from Hong Kong, *Don Huth* from Singapore and Tokyo-based Bob Eunson.

Neil Sheehan of UPI is being helped out by Don Becker from Singapore, Ray Herndon from Laos and photographer Jerry Simmel from Tokyo.

Charlie Arnot is there with a crew for ABC and NBC has resident Saigon correspondent John Sharkey on the scene aided by *James Robinson*, Hong Kong; *John Rich*, Tokyo; *Jack Fern*, producer for *Huntley-Brinkley* in from Tokyo, Andrew Pearson, cameraman from New Delhi and Grant Wolfkill who flew in from a vacation in the States this week.

Lee Griggs chief of the *Time* bureau in Tokyo is there along with Saigon stringer Mert Perry. Robert McCabe from Hong Kong is covering for *Newsweek* and the *N.Y. Herald Tribune* has had Marguerite Higgins in the area.

ASSIGNMENT or vacation in EUROPE?



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PEOPLE & PLACES

TRAVELING: **George Natanson**, L.A. Times bureau chief in Mexico City, in Caracas following up Perez Jimenez story . . . After taping a "To Tell the Truth" show, the real **Jacques Lowe** left with his wife and children for Europe and Israel on a business/vacation trip. . . . **Len Saffir** left Aug. 22 for the Far East, where he was formerly headquartered with INS. Four-week trip includes stop-overs in Manila, Hong Kong and Tokyo . . . **Stella Margold** back from assignments in Europe and Middle East. . . . **James V. Yarnall** on a trip through East and Midwest to interest grand opera companies and artists in a new nation-wide organization of opera devotees formed by him . . . **Nuri Eren** to Istanbul, where he'll welcome OPCers at offices of the Economic Research Council . . . **Gertrude Samuels**, NY Times, off to Germany and Britain for next several weeks on assignments for the Times and on holiday . . . Independent TV producer **Ellis Mott** in West Berlin (Sept. 1-5) filming Mayor Willy Brandt for segment of his new series for Purex Corp. Also stopped off in Paris few days on film-finding assignment.

BOOKS: **Harrison Salisbury**, wrapping up biogs of Lenin, Stalin and Khrushchev for World Book, has **Tony Baker** as editor on project . . . **Arthur Moss**, a charter member of the OPC who has been living in France since the 1940s, is the author of a book of verse, "Tale of Twelve Cities, and Other Poems," recently published in Paris and dedicated to early OPCer **Florence Gilliam**. . . . Keeping the typewriter hot, **Melton S. Davis** will have a new novel, "The Voluptuaries," published in England in Jan.; his non-fiction book on post-war Italy, "All Rome Trembled," already published in the U.S., England, France and South America, to be brought out in German and Arabic; biog of racing car manufacturer Enzo Ferrari, on which he collaborated, sold in England, France, and the U.S. His by-line also appearing in Cavalier, Saga, Gentlemen's Quarterly, and other mags in the U.S. and abroad. . . . "The World of Communism," in preparation by Director Roger Swearingen of the Research Institute on Communist Strategy at U. of Southern Cal., to include reprint of a short biog of Lenin by **Richard Harrity** and **Ralph G. Martin**. . . . **Ray Josephs'** 13th book (with Stanley Arnold) being serialized by NY Journal-American under title "How to Sell Yourself to the Boss." . . . "No Lamb for Slaughter" title of **Edward Lamb's** autobiography, published by Harcourt, Brace with foreword by the late Sen. Estes Kefauver.

NEW POSTS: **Theodore Ediger** heading up AP's Cuban coverage now con-

solidated in Miami . . . **Dick Rosse** from Berlin, where he's been MBS man, to New York as assistant news chief of Mutual Broadcasting . . . **C. Gayle Warnock** leaving Raytheon Co., where he's been director of PR, for Ford Motor Co. He's been named resident manager of the Ford Pavilion at the NY World's Fair; temporarily at 477 Madison Ave. . . . **Bob Allison**, formerly Washington Bureau Manager for CBS, now that network's European producer-director.

RADIO & TV: Recently appointed radio/TV director of the Eleanor Roosevelt Memorial Foundation, **Ruth K. Hill** resuming her WEVD-Voice of America news program Sept. 26 with Roy Wilkins guesting.

FILMS: A film based on an article by **Abel E. Kessler** on "The Rocky Road to Alaska" for the NY Times, has been made by Educational Development Laboratories as part of its Advanced Controlled Reader films.

INTERVIEW: Queries by staff members and answers by **Isaac Don Levine** on "A New Look at Russia from the Inside," in U.S. News & World Report for Aug. 26.

LECTURES: **Bill Kling** representing CBS at a film seminar Oct. 7 at NY's Henry Hudson Hotel, will speak on "TV Challenge — Speed Plus Quality." . . . OPCers invited to attend lecture series, "Europe's Contribution to American Civilization," arranged and financed by the **Edward L. Bernays** Foundation, to be held at Suffolk University, Boston, Oct. '63 to May '64 . . . **Julius Epstein**, correspondent for several W. German & Swiss newspapers, appointed research associate in internat'l studies program of Hoover Institution, Stanford, Calif. He leaves for there mid-Oct. His article, "The Problem of Divulging State Secrets," appeared in Aug. issue of Schweitzer Monatshefte.

HONORS: **Len Bourne** named winner of 1963 Publicity Club distinguished service award . . . **Gilbert E. Busch**, v.p. and PR director at Albert Frank-Guenther Law, Inc., appointed to an interim term on the Borough Council, Hillsdale, N.J., is also regular Republican candidate for full three-year term in November . . . **Liselle Brent**, wife of **Rudolph Brent**, and women's ed of United Overseas Press, named honorary citizen of Tennessee "in recognition of outstanding qualities which merit the highest esteem of the Great Volunteer State."

NEW OFFICES: Fairchild Publications has opened a bureau in Copenhagen for news coverage of Scandinavian countries and Finland . . . New regional office of UPI commercial photography division, in New Orleans, its 15th.

Betty Etter

AFGHANISTAN (Cont'd fr. pg. 1)

through the centuries has been considered the gateway between Russia and South Asia.

Afghanistan's strategic importance has been well recognized by Russia and the West, both of which have wooed the country with heavy economic assistance. Russia has built roads, industrial plants, airports and even a bakery in the capital of Kabul. The U.S. has spent about \$250,000,000 in Afghanistan since WWII.

Now 49, King Zahir has held the throne for 30 years. Only last March he shook up his government by ousting a royal cousin to make way for a commoner as prime minister. The action was interpreted as a step toward democracy in a largely illiterate land where the king's word has always been law.

Reservations for the reception should be made at once because of the limited capacity of the Club's lounge.

TICKER (Cont'd from page 2)

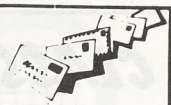
mission denied petitions of the American Newspaper Publishers Assn. and P.A.M. News Corp. (Ridder Newspapers) for suspension or rejection of the AT&T tariff, under which the U.S. Dept. of Agriculture is going into the business of news dissemination in competition with private news agencies. Several congressmen have introduced bills seeking to stop the Agriculture Dept. from making its market news service available to everyone who wants it and is willing to pay for its delivery. The bills would deny the federal gov't the power to engage in competition with private wire services. One congressman said there is no federal statutory authority by which the Dept. of Agriculture may extend federal tax funds for this purpose.

Rep. John E. Moss (D-Calif.), chairman, House subcommittee, sent a four-page questionnaire to all federal agencies, seeking to learn their policies and practices in releasing government information. It is designed to determine the number of people involved in each agency in preparing and providing information to Congress and the public, the cost of such activities and the steps taken to see that information is made available for release. Results will be announced later.

Lee Loevinger, newest member of the Federal Communications Commission stated that the government cannot and should not try to improve the quality of TV through arbitrary standards.

He feels the FCC could serve the same end by stimulating more diverse ownership of broadcasting facilities, requiring "adequate performance of the journalistic function" and encouraging enterprise in new programming methods.

LETTERS



Editor, *Bulletin*:

What gives? Now we who've considered ourselves members of the most dynamic association of newsmakers in the world are being asked for old anecdotes, reminiscences and soliloquies about the good old days of OPC. And we're told a 50-page booklet will be used for such AK maunderings on the occasion of our Silver Anniversary to project the OPC-World Press Center image worldwide. In the name of OPC public relations.

Why not go whole hog and install big windows behind which we will arrange great leather chairs and in which we'll place silver-haired and palsied OPCers, for all passersby to view, in person and not just in a booklet?

Our grand and glorious PAST? Are we going to hear it told yet again about the Nazi agents masquerading as waiters at our luncheons or about Walter Winchell's rush to the defense of RADIO commentators? How venerable and doddering do we intend to make ourselves look?

What about our next 25 years? What about where we're GOING instead of 50 pages devoted to where we have BEEN? Copy over the dam.

What about an OPC Office of Peace information? We've some 500 OPC colleagues who're newsmakers world wide. We've an *OPC Bulletin* to publish their Peace Communiques from tomorrow's peace battlefronts. And what plans and programs can OPC blueprint to help newsmakers cope with the non-military milieus in the quarter of a century that's AHEAD, not behind us?

What role will OPC play in the professional lives of our future Space Correspondents posted to do a tour with the Moon Bureau?

And what about OPC's contribution for the future founding of a National Sight and Sound Archives where materials of current history recorded by the electronic media may be preserved and codified, just as the materials of the Gutenberg media have been systematically saved in our national repositories for the future use of newsmen, students and scholars yet unborn? The decline of the Gutenberg media and the ascendancy of the electronic media is already upon us. Leave us face it. And not via 50 pages of looking back but 50 pages of looking forward to our Golden Jubilee.

J. Q. Riznik

Editor, *Bulletin*:

The "statement of aims" for the *OPC Bulletin*, signed by Paul Grimes is new chairman, in the Aug. 17 issue, leads to me as if the *Bulletin* is the of-

WASHINGTON (Cont'd from page 1)

Red China neglected to mention the march was orderly, depicting Washington as under seige.

TASS gave all-out coverage to the Washington civil rights march, using as many words as for a Soviet man-in-space story. Thousands of words poured from the news agency's teletype in Washington. However, most Soviet newspapers carried stories of only 300 or 400 words.

Western observers ventured that the treatment was dictated by the fact that protest marches of any kind are banned in the Soviet Union, and editors did not want to inflame Russian dissidents. The Soviets cancelled live TV coverage five minutes before the program was due to take the air via "Telstar."

Izvestia, leading Soviet Union afternoon daily with a circulation of over five million, devoted its entire foreign news page to the civil rights demonstration. *Izvestia*, *Pravda* and three Tass correspondents worked round the clock reporting to Russia.

The police issued 1,655 special police passes to out-of-town press, radio and TV people (in addition to the 1,200 persons already holding regular police press cards).

These special passes went to newsmen from Australia, India, Korea, West Germany, France, Great Britain, Switzerland, Netherlands, Spain, Japan, Canada and Soviet news media. The Castro Cuban news agency, Prensa Latina, also received a pass.

USIA gave full coverage to the demonstration throughout the world. VOA used the march as the "Top" Washington story of the day on its regular news broadcasts abroad in 36 languages.

The day was a busy one.

ficial organ of the officers of the Club, to express their viewpoint alone, not that of the membership. The way the statement is written is very blunt about this, it appears to me.

Isn't this a drastic change in policy, and isn't it contrary to the spirit of the Club and our profession? Please clarify this for me and others puzzled about it, in the pages of the *Bulletin*.

Edward Hunter

As I see it, the *Bulletin* is the official organ of the Club as a whole. I think that it is obliged to confine news reports on policy matters to what the appropriate officers or committee chairman say or approve of. If a member disputes such reports, we offer an opportunity for him to express his views in the "Letters" column or even occasionally as a separate article.

Paul Grimes, Chairman
Bulletin Committee

The Babcock & Wilcox Company

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ROY MEHLMAN, Director

Photogs: Artists With Brass Knuckles

By VERA R. GLASER

When it comes to being pushed around by photographers, I claim the crown.

My first handshake with a U. S. President was almost cut off at the wrist by a jet-propelled lensman, zeroing in on Ike and the VIP behind me.

My first view from the Capitol steps was blocked by a mob of visiting sophomores posing with a grinning Congressman. Who but a photographer put them up to it?

Earlier, my first newspaper job had taught me to smile bravely when the shutter crowd sang out its friendly greeting:

"GIDOU DATHEWAY!"

Aladdin's Flashbulb

Things are a little better now: I get paid to let them push me around and, in a grudging sort of way, photographers permit me to coexist. Every day, as I watch them capturing the political story in 1/100-second clicks, I discover some new, unnerving trait in the characters who are doing the clicking.

A photographer, I have learned, can be a publicist's dream man, an Aladdin transmuting political dross into a dignified two-column shot of statesmanlike gold.

He can be an evil genius, shifting lights and shadows, turning heads of state into hatchet murderers.

Worst of all, he can stroll off for a short beer without taking your political picture.

Handy Rules

You can't lick photographers, you can't join 'em, you can only let 'em push you around. I learned that the hard way, along with a few handy rules for self-protection in a journalistic jungle dominated by these political Svengalis:

SPEED — Photographers are now-or-never newsmen. A late-arriving reporter can get a fill-in. A photographer who fails to catch the President with that forkful of scrambled eggs half way to his mouth has flubbed the story.

Ordinary mortals, in working with these split-second demons, must think ahead, making sure that warm bodies are positioned and identified before the charge of

the camera brigade. Remember, these are the fellows who caught the hosting of the Stars and Stripes on Mount Suribachi, Mickey Mantle in mid-swat, and Jayne Mansfield in mid-sweater. They're not about to wait while a United States Senator straightens his tie.

APPROACH — Does subtlety pay off when driving a nail? Using it on news photographers is a waste of time, although it works occasionally with arty magazine types. When a good picture possibility comes to mind, phone it in advance to the throne room. If the



photographer woke up on his right side that morning, he may like it. If not, forget it. But *never* — if you look forward to a comfortable old age — make suggestions as the boys come swaggering into the scene of the story banging Leicas and strobes in all directions.

APPAREL — Hobnail boots, stretch pants, brass knuckles, sou'wester.

PSYCHOLOGY — Play up to the photographer's weakness — in every case, vanity. Each one thinks he is the best photographer in the world. Tell the AP he reminds you of Saint George slaying the dragon. Liken the UPI to a handsome riverboat gambler holding a straight flush. In desperate situations, where this does not have the desired effect, create a news peg by stirring up a shouting match between Congressmen.

Strange as it may seem, photographers are my favorite people. Without them journalism would be a bottle of champagne standing open too long — no fizz.

What's more, I have enormous respect for them. They are the advance scouts of the news front and it is a privilege to work with them. To the photographers I know, every day is Utah Beach and every assignment the Alamo. In the brief span of our generation these men have opened a new dimension in reporting — photo-journalism — and have lifted their work to the level of a recognized creative art.

They can push me around any time.

CLASSIFIED

HOUSE FOR SALE: WOODLAND RETREAT IN WESTCHESTER. Swiss chalet on wooded acre in Pocantico Hills — beamed livingrm, panel knotty pine, large wood-burning fireplace. 1 bedrm, bath, kitchen & den with patio. Private road & garage. Within 1 hour NYC. Ideal for writer, artist or retired couple. Price: \$20,000. No agents. Deal directly with owner. Tele: *John E. Tynan*, MU 7-4602; 51 E. 42nd St. NYC.

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APT. WANTED: Consultant/OPCER needs fully furn. bachelor sublet immediately for 3 months or longer. Prefer East Side, 30s to 50s. Write *Bulletin*, Box 269.

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HELP AVAILABLE: MEMBER OPC & WRITERS GUILD AMERICA EAST, AMA medical PR background, network TV & nat'l magazine credits, newspaper experience. Available for free-lance assignments — press releases, speeches, scripts, editorials, PR Travel Southeastern USA. Write: *Jesse Hill Ford*, Box 33, Humboldt, Tenn. SUNset 4-9356, area code 901.

WRITER: Author of short stories and 5 books (fiction & biography) seeks freelance writing assignment. Write: *Bulletin*, Box 265.

HELP WANTED: PUBLICITY WRITER for anniversary program of outstanding PR publication in the field. Must have sound knowledge of development and accomplishment of PR. Unparalleled opportunity to work with leading PR authorities. Two-year job; may be permanent. Send resume to *Bulletin*, Box 270.

FOR SALE: '57 VW sedan, good condition, best offer. Tele: *C. Armor* DI 9-0700.

FOR SALE: WRITER'S DREAM Book shelves, custom-made, adjustable, ready for painting or staining. Suitable hi-fi equipment, records, art books. Cost \$400. Will sell for \$300. Tele: TR 4-6178.

(MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, including name and address — Please do not give items by telephone. Rates are 50¢ a line.)

DISCOUNT THEATRE TICKETS

(Two Tickets For the Price of One)

Most Broadway plays are still unavailable — their cash business is too good. We have managed to get some 600 tickets for off-Broadway shows: *Pinter Plays* — ("Dumbwaiter" and "The Collection"), "Cages", "Six Characters in Search of an Author," and others. Tickets can be picked up at the OPC front desk. Disregard early expiration dates on "Cages" and "Six Characters". The managements assure us they will be honored through September.

Please exchange all tickets at box office well before show time (preferably days ahead) to be sure of seats. These are small theatres.

Lin Root

Until last month Vera Glaser was Director of Press Relations for the Republican National Committee in Washington; earlier served as Press Secretary to Sen. Kenneth B. Keating of N.Y.; and before that was a member of the Washington Bureau staff of the NY Herald Tribune.